
Television Viewing

Definition: Respondents who answered “2 or more hours per day” to the question “On an average week day, how many hours do you watch TV?”

Prevalence of Two or More Hours of TV Watched Per Day

- South Dakota 72.7%
- There is no nationwide median for two or more hours of TV watched per day

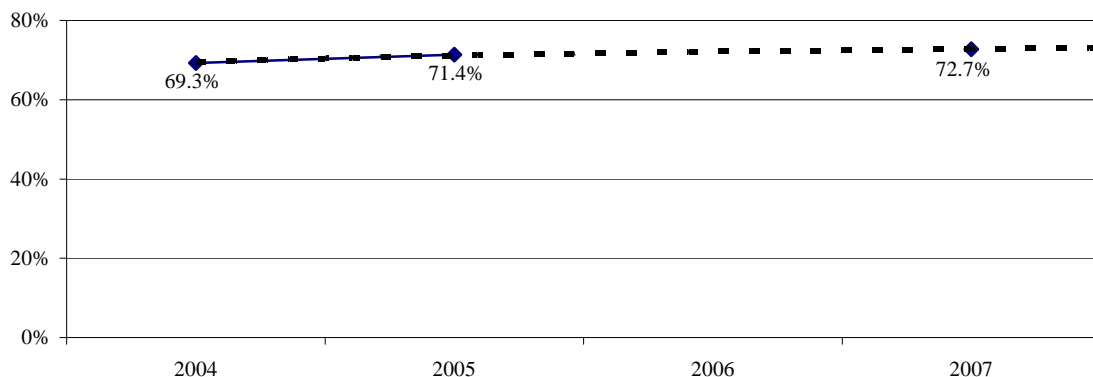
Healthy People 2010 Objective

There was no stated Healthy People 2010 Objective for two or more hours of TV watched per day.

Trend Analysis

This question was asked in 2004, 2005 and then again in 2007. The percent of respondents who watched two or more hours of TV per day increased slightly from 71.4 percent in 2005 to 72.7 percent in 2007.

Figure 76
Respondents Who Watched Two or More Hours of TV Per Day, 2004-2005 and 2007



Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2004-2005 and 2007

Demographics

Gender	There is no gender difference shown by the available data.
Age	The prevalence of TV viewing is much higher in the older age groups.
Race	American Indians demonstrate a significantly higher prevalence of TV viewing than whites. This racial difference is more evident with males.
Region	There are no regional differences observed from the available data.
Household Income	The prevalence of TV viewing generally decreases as household income increases. This includes a significant decrease when the \$50,000-\$74,999 income group is reached.

Education	The prevalence of TV viewing generally decreases as education increases. This includes a significant decrease as the college graduate level is reached. This association is more evident with males.
Employment Status	Those who are unemployed, retired, or unable to work demonstrate a very high prevalence of TV viewing, while those who are employed for wages or self-employed show a very low prevalence.
Marital Status	Those who are widowed exhibit a very high prevalence of TV viewing, while those who are married, divorced, separated, or have never been married show a very low prevalence.

Table 87
Respondents Who Watched Two or More Hours of TV Per Day, 2007

	Total			Male			Female		
	# Resp.	%	95% CI	# Resp.	%	95% CI	# Resp.	%	95% CI
Total	6,477	72.7	(71.1-74.3)	2,638	72.9	(70.5-75.2)	3,839	72.6	(70.4-74.7)
Age									
18-24	220	70.7	(62.8-77.6)	111	69.7	(58.7-78.8)	109	71.7	(59.8-81.3)
25-34	713	65.9	(61.7-69.9)	276	66.0	(59.4-72.1)	437	65.8	(60.6-70.7)
35-44	871	64.7	(60.8-68.3)	398	64.8	(59.1-70.1)	473	64.5	(59.2-69.5)
45-54	1,343	70.9	(67.8-73.7)	558	73.2	(68.6-77.4)	785	68.6	(64.5-72.3)
55-64	1,296	79.9	(77.3-82.3)	550	82.4	(78.6-85.6)	746	77.2	(73.6-80.5)
65-74	992	82.2	(79.3-84.9)	393	80.4	(75.4-84.5)	599	83.8	(80.1-87.0)
75+	983	85.6	(82.8-88.1)	342	84.3	(79.4-88.2)	641	86.5	(82.8-89.5)
Race									
White	5,698	72.3	(70.6-74.0)	2,332	72.7	(70.2-75.2)	3,366	72.0	(69.6-74.2)
American Indian	538	82.4	(77.5-86.5)	203	84.3	(76.8-89.8)	335	80.7	(73.7-86.2)
Region									
Southeast	1,434	71.5	(68.3-74.6)	600	73.2	(68.6-77.4)	834	69.9	(65.3-74.1)
Northeast	1,418	73.3	(70.3-76.1)	597	73.5	(68.8-77.7)	821	73.1	(69.4-76.5)
Central	1,347	74.9	(71.5-78.0)	539	74.3	(68.8-79.2)	808	75.3	(71.1-79.1)
West	1,460	72.1	(69.0-75.1)	573	69.8	(64.9-74.3)	887	74.0	(69.9-77.7)
American Indian Counties	818	77.9	(73.7-81.6)	329	78.0	(71.5-83.3)	489	77.9	(72.2-82.6)
Household Income									
Less than \$10,000	294	84.4	(77.4-89.5)	*	*	*	*	*	*
\$10,000-\$14,999	345	83.5	(77.9-87.9)	112	85.4	(75.6-91.7)	233	82.3	(74.9-87.8)
\$15,000-\$19,999	473	82.2	(76.0-87.0)	166	84.3	(72.5-91.7)	307	80.6	(73.2-86.3)
\$20,000-\$24,999	618	78.5	(70.6-84.8)	212	80.6	(71.4-87.3)	406	77.2	(65.0-86.0)
\$25,000-\$34,999	846	79.2	(75.0-82.8)	369	80.9	(74.7-85.8)	477	77.4	(71.6-82.2)
\$35,000-\$49,999	1,100	75.4	(71.8-78.7)	499	76.8	(71.6-81.2)	601	74.1	(68.9-78.6)
\$50,000-\$74,999	1,024	67.0	(62.9-70.8)	465	67.0	(60.8-72.7)	559	66.9	(61.5-71.9)
\$75,000+	1,001	62.4	(58.7-65.9)	510	64.8	(59.7-69.6)	491	59.1	(53.9-64.1)
Education									
8th Grade or Less	238	75.8	(65.8-83.6)	126	75.7	(60.6-86.3)	112	76.1	(65.4-84.3)
Some High School	345	74.8	(64.8-82.8)	132	70.8	(54.7-82.9)	213	78.7	(65.5-87.8)
High School or G.E.D.	2,129	79.1	(76.1-81.7)	935	76.8	(72.9-80.4)	1,194	81.4	(76.9-85.2)
Some Post-High School	1,825	74.0	(71.1-76.8)	642	74.8	(69.7-79.2)	1,183	73.5	(69.8-76.9)
College Graduate	1,930	64.4	(61.5-67.2)	801	67.3	(63.0-71.3)	1,129	61.5	(57.6-65.3)
Employment Status									
Employed for Wages	3,033	67.4	(65.0-69.6)	1,212	68.4	(64.9-71.7)	1,821	66.3	(63.1-69.4)
Self-employed	905	72.6	(68.5-76.4)	599	71.4	(66.1-76.1)	306	75.7	(69.5-80.9)
Unemployed	150	88.4	(79.7-93.7)	*	*	*	*	*	*
Homemaker	414	77.2	(71.4-82.1)	*	*	*	*	*	*
Retired	1,561	86.7	(84.6-88.6)	593	86.2	(82.7-89.0)	968	87.2	(84.5-89.5)
Unable to Work	313	90.7	(86.3-93.8)	125	94.3	(89.0-97.2)	188	87.8	(80.4-92.6)

Table 87 (continued)
Respondents Who Watched Two or More Hours of TV Per Day, 2007

	Total			Male			Female		
	# Resp.	%	95% CI	# Resp.	%	95% CI	# Resp.	%	95% CI
Marital Status									
Married/Unmarried Couple	3,904	70.6	(68.7-72.4)	1,710	70.8	(68.0-73.4)	2,194	70.4	(67.8-72.9)
Divorced/Separated	880	73.5	(69.6-77.1)	371	78.4	(72.8-83.1)	509	69.4	(63.9-74.4)
Widowed	993	86.5	(83.9-88.7)	173	83.9	(76.3-89.4)	820	87.0	(84.3-89.3)
Never Married	685	76.1	(70.4-81.1)	379	77.4	(70.0-83.3)	306	74.3	(64.5-82.1)

Note: *Results based on sample sizes less than 100 have been suppressed.

Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2007

Further Analysis

Following are data illustrating the percent of those who watch two or more hours of TV per day for various health behaviors and conditions. For example, 82.6 percent of respondents who stated they have no leisure time physical activity watch two or more hours of TV per day, while 69.9 percent of respondents who have leisure time physical activity watch two or more hours of TV per day.

Table 88
Watch Two or More Hours of TV Per Day for Selected Health Behaviors and Conditions, 2007

Health Behavior or Condition	# Respondents	% Watching 2 + Hours a Day	95% CI
Obese (BMI = 30.0+)	1,741	78.9	76.0-81.5
Overweight (BMI = 25.0-29.9)	2,429	74.1	71.6-76.4
Recommended Weight (BMI = 18.5-24.9)	1,942	66.1	62.7-69.3
No Leisure Time Physical Activity	1,731	82.6	80.1-84.9
Leisure Time Physical Activity	4,741	69.9	68.0-71.8
No Moderate Physical Activity	3,441	77.5	75.3-79.5
Moderate Physical Activity	2,760	67.5	65.0-69.9
No Vigorous Physical Activity	5,044	75.6	73.7-77.3
Vigorous Physical Activity	1,313	64.8	61.1-68.3
Less Than Five Servings of Fruits and Vegetables	5,144	74.0	72.1-75.7
At Least Five Servings of Fruits and Vegetables	1,329	67.5	63.8-71.0
Current Smoker	1,218	77.7	74.1-81.0
Former Smoker	1,881	76.6	74.0-79.0
Never Smoked	3,367	69.4	67.0-71.6
Smokeless Tobacco Use	305	69.7	61.8-76.5
No Smokeless Tobacco Use	6,172	72.9	71.3-74.5
Diabetes	625	83.1	78.6-86.9
No Diabetes	5,851	72.0	70.3-73.6
Hypertension	2,210	80.7	78.4-82.8
No Hypertension	4,261	70.0	67.9-71.9
High Blood Cholesterol	2,140	79.9	77.6-82.0
No High Blood Cholesterol	3,230	69.0	66.6-71.2
No Health Insurance (18-64)	399	72.0	64.8-78.2
Health Insurance (18-64)	3,995	70.0	67.9-71.9
Employer Based Health Insurance Coverage (18-64)	2,564	67.9	65.4-70.3
Private Health Insurance Plan (18-64)	552	67.6	61.8-72.9
Medicare (18-64)	157	88.8	82.3-93.2
Medicaid or Medical Assistance (18-64)	151	89.1	82.1-93.6
The Military, CHAMPUS, TriCare, or the VA (18-64)	229	74.5	65.9-81.6
The Indian Health Service (18-64)	264	80.6	72.9-86.5

Table 88 (continued)
Watch Two or More Hours of TV Per Day for Selected Health Behaviors and Conditions, 2007

Health Behavior or Condition	# Respondents	% Watching 2 + Hours a Day	95% CI
No Flu Shot (65+)	466	80.4	75.7-84.4
Flu Shot (65+)	1,503	85.1	82.8-87.1
No Pneumonia Shot (65+)	672	81.5	77.7-84.7
Pneumonia Shot (65+)	1,220	85.5	83.0-87.7
Doesn't Use Sun Block	4,100	72.5	70.4-74.4
Uses Sun Block	1,597	69.4	65.9-72.7
Doesn't Know Cervical Cancer - HPV Connection (Females)	782	71.6	67.0-75.8
Knows Cervical Cancer - HPV Connection (Females)	2,983	72.7	70.1-75.0
Drank Alcohol in Past 30 Days	3,331	71.8	69.7-73.9
No Alcohol in Past 30 Days	3,123	73.9	71.3-76.3
Binge Drinker	830	72.0	67.4-76.1
Not a Binge Drinker	5,551	72.8	71.1-74.5
Heavy Drinker	207	76.3	65.2-84.7
Not a Heavy Drinker	6,110	72.8	71.1-74.4
Previously Had a Heart Attack	440	84.5	79.5-88.5
Never Had a Heart Attack	6,013	72.1	70.4-73.7
Have Angina or Coronary Heart Disease	381	83.7	78.5-87.8
Do Not Have Angina or Coronary Heart Disease	6,029	72.2	70.5-73.8
Previously Had a Stroke	256	86.4	80.1-90.9
Never Had a Stroke	6,209	72.3	70.7-73.9
Current Asthma	474	78.8	72.7-83.8
Former Asthma	168	67.7	55.8-77.7
Never Had Asthma	5,797	72.5	70.8-74.1
Arthritis	2,335	78.5	76.0-80.8
No Arthritis	4,123	70.6	68.5-72.5
Arthritis - Activities Limited	1,130	80.4	76.8-83.6
No Arthritis - Activities Limited	5,312	71.6	69.8-73.4
Fair or Poor Health Status	1,086	87.7	85.0-89.9
Excellent, Very Good, or Good Health Status	5,373	70.6	68.8-72.4
Physical Health Not Good for 30 Days of the Past 30	478	83.5	77.9-87.8
Physical Health Not Good for 0-29 Days of the Past 30	5,871	72.1	70.4-73.8
Mental Health Not Good for 20-30 Days of the Past 30	359	78.8	70.8-85.0
Mental Health Not Good for 0-19 Days of the Past 30	6,009	72.5	70.8-74.1
Usual Activities Unattainable for 10-30 Days of the Past 30	460	89.1	84.9-92.2
Usual Activities Unattainable for 0-9 Days of the Past 30	5,962	71.8	70.1-73.4
Dissatisfied / Very Dissatisfied with Life	260	80.5	71.6-87.0
Satisfied / Very Satisfied with Life	6,181	72.4	70.8-74.0
Physical, Mental, or Emotional Disability	1,509	80.0	76.6-82.9
No Physical, Mental, or Emotional Disability	4,956	71.1	69.2-72.9
Disability with Special Equipment Needed	585	86.3	82.2-89.5
No Disability with Special Equipment Needed	5,889	71.8	70.1-73.5
Never Been Tested for HIV (18-64)	3,371	70.6	68.3-72.7
Been Tested for HIV (18-64)	984	68.9	64.9-72.7
Diarrhea in Past 30 Days	942	75.4	71.0-79.4
No Diarrhea in Past 30 Days	5,497	72.3	70.6-74.0
Military Veteran	955	79.8	76.2-82.9
Not a Military Veteran	5,519	71.7	69.9-73.4

Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2007